

RaceJoy Background Profile

Company Name: TriPerta, LLC.
Year Established: 2011
Headquarters: Orlando, Florida
Product: RaceJoy®



Mission:

TriPerta's mission is to help advance the road race experience for race participants and spectators through advanced technology and collaborative partnerships with providers in the race industry.

Company Overview:

TriPerta, located in greater Orlando, Florida, is the creator of RaceJoy, and is changing the race experience through industry integration, advanced mobile technologies and custom software development specifically for the running and triathlon race industry. Its keystone mobile product, RaceJoy, is now available nationwide for events wishing to provide a premium experience and is receiving an overwhelming response from participants and spectators. TriPerta integrates with industry technologies to create a seamless experience, including registration, timing, scoring and associated services, such as race photos and data companies. TriPerta is also available for custom software development and integration technology service contracts.

Company History:

TriPerta was founded in 2011 by James Harris and his wife, Shelly Harris. After receiving an initial Angel investment from family members, they left their corporate careers to dedicate their time solely to building a unique experience for the road race industry. James's background is in software technology development of large scale, mission critical systems, while Shelly has an extensive background in marketing and business administration. James is a long time triathlete and runner and Shelly is his long-time race day supporter and fellow runner.

RaceJoy was officially launched to the market in April 2013 and has experienced significant use by race participants and spectators, with 60% to 140% usage based on the number of participants (this includes spectators). This high demand fuels TriPerta's continued dedication to help change the race experience and become a trusted technology provider for the industry.

RaceJoy Product Overview:

RaceJoy offers a comprehensive mobile experience for race events with varying levels of customization, branding and advertising available. RaceJoy includes innovative features such as instant results, live GPS tracking, and progress alerts. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. RaceJoy offers an economical approach for race organizers to offer race participants a seamless mobile experience by integrating with industry technologies, including registration, timing, scoring and associated services, such as race photos and data companies.

Some of RaceJoy's Featured Races

- Cherry Blossom Ten Mile Run
- Glass City Marathon
- Gate River Run
- 26.2 Run with DONNA
- Space Coast Marathon
- Cox Rhode Races
- Hamptons Marathon & Half
- Ogden Marathon
- Freihofer's Run for Women
- Top of Utah Marathon
- Top of Utah Half Marathon
- Jacksonville Bank Marathon
- Subaru Distance Classic
- Bridgehampton Half Marathon
- Newport Rhode Races
- Vermont City Marathon
- Maine Coast Marathon
- Shipyard Old Port Half Marathon
- Houston Half Marathon
- DICK'S Sporting Goods Pittsburgh Marathon

RaceJoy's Industry Integrations

🔥 Race Timing Systems

ChronoTrak
MYLAPS Sports Timing
Ipico Sports
RFID Timing Systems

🔥 Timing and Event Management

1st Place Sports
Bay State Race Services
ChronoTrack Live - CTLive
DoMore Race Services
EMMI - Track Shack
Finish Line Road Race Technicians
Gault Race Management
Granite State Race Services
Milliseconds Sports Timing
mTec Results
Race Central
Race Time Sports
Running Zone
Smooth Running
Soomer Sports
Trekman Racing

🔥 Registration Companies

Active
ChronoTrak Live - CTLive
Convio
Event Brite
imATHLETE
Marathon Guide
Race360
Race Partner
Red Podium
RunSignUp
SignMeUp
The Driven

🔥 Scoring Software

ChronoTrak Live - CTLive
Milliseconds Pro
RaceTrak
RunScore
The Race Director

🔥 Affiliated Event Services

MarathonFoto
RunPix
Virtual Race Bags

🔥 Text Alert Systems

Vibes

🔥 Social Media

Facebook
Twitter



Contact us if you wish to integrate with the RaceJoy platform:

info@racejoy.com
407-462-9534

Custom software development is available:

- White label timing progress alert website
- Custom mobile apps
- Technology integration of mobile experience with race processes
- Micro site web development to integrate RaceJoy features within event's site or mobile app
- Custom development for race event systems