



# GPS Runner Tracking at Any Race



## RaceJoy's PhoneTrak

Overview

These events are a simplified version of RaceJoy and include interactive features for participants that carry their phones.

- ✓ Spectators can easily track and find race participants on the course.
- ✓ GPS Progress Alerts every mile along the course
- ✓ Proximity alerts are sent when an athlete is drawing near – ideal for relay teams and photo capturing!
- ✓ Encouraging audio cheer clips are sent days leading up to the race and on race day.

**True live phone tracking on a map.  
Not an estimator.**



**Download to Explore!**



- 🔥 **Free for the event!**
- 🔥 **Registration integration available**
- 🔥 **Listing in RaceJoy**

Simply send a link to your course map(s) or in GPX or KML file to:  
[addrace@racejoy.com](mailto:addrace@racejoy.com)





# Connecting Participants & Spectators on Race Day!



## RaceJoy's PhoneTrak

Delivering a Mobile Race Experience

### In-App Product Purchase

### Live GPS Phone Tracking

- ✓ GPS tracking live on map

### GPS -Timed Progress Alerts

- ✓ Additional timing information for participants and spectators

### NearMe and MeetUp

- ✓ Cowbell alerts when athlete is near
- ✓ Locate friends and family with map "MeetUp" feature

### Send-a-Cheer

- ✓ Pre-recorded audio cheers sent to participants



99 cents upgrade for both the participant & the spectator, per race.



Now available through RunSignUp!

Featured Event, Official Race Timing Integration, Custom Content, and Sponsor Packages Available.